

Simpson Farm



About the operation

- Simpson Farm is a family business located in St-Cyrille-de-Wendover, Centre-du-Québec.
- This region has a flat topography and is dominated by sandy loam soils. It is also known for its fertility, as well as its large-scale crops.
- Managing 50 acres of rotational pastures on owned and leased land, Marie-Pierre Beaulieu, her partner Guy Falardeau, and their sons Éliot and Mathéo currently raise 30 exotic breeding cattle and their offspring, 20 steers, 10 ewes, and 8 horses.
- Since its establishment in 2007, Simpson Farm has shifted its focus a few times before specializing in the production of Longhorn and Corriente cattle intended for rodeo performances.

Rotational Grazing Management

The Beaulieu-Falardeau family has been intensively managing their pastures since 2015. They quickly realized that it was possible to increase the productivity of their fields without resorting to the traditional plow and seeder method. The animals spend an average of two days per plot.

Involved and forward-thinking, Marie-Pier and Guy participate without hesitation in numerous on-farm trial programs.





Simpson Farm hosts numerous projects and events, including:

2025: First Quebec Herding Dogs Day

2025: Installation of E-Shepherd type collars

2025: Implementation of a wintering pasture to protect grasslands during certain critical periods

2022: Project aimed at comparing temporary fencing (20 acres) and permanent fencing (20 acres)

What is an advanced grazing system?

An advanced grazing system uses rotational grazing practices adapted to the context of the farms and their environment.

This system helps farmers by:

- Extending their grazing period
- Increasing field productivity
- Improving forage quality
- Reducing weed pressure
- Enhancing nutrient cycling
- Helping build soil resilience

Why a Grazing Plan?

A grazing plan is an important part of your business, tailored to your farm. A well-designed plan removes guesswork in managing resources and livestock.

Develop a Grazing Plan

There are mentors all across the province and funding to help you!

Scan the QR code or visit canadianfga.ca for more details.

