



Canadian Forage & Grassland Association
Association Canadienne pour les Plantes Fourragères



16TH ANNUAL CONFERENCE

Greener Horizons:

Technological Innovations in Forage
and Grassland Management

November 18 - 21, 2025
Fredericton, NB

www.canadianfga.ca | #CFG25



Thank you Partners & Sponsors

PLATINUM



Farmtario



Agriculture and
Agri-Food Canada

Agriculture et
Agroalimentaire Canada

SILVER



BRONZE



PROVINCIAL



FRIEND



FOUNDATION



Chair Report

WELCOME



On behalf of the Canadian Forage and Grassland Association (CFGAs) board of directors, it is my pleasure to welcome you to the 2025 CFGA Conference. This year's theme – **Greener Horizons: Technological Innovations in Forage and Grassland Management** – reflects the momentum building across our sector, where tradition meets transformation and innovation drives sustainability.

From smart tech and digital agriculture to advanced grazing systems, precision forage management and pasture-based innovations, this year's program showcases the tools and ideas reshaping how we steward Canada's grasslands, pastures and forage systems for future generations. Whether you're a producer, researcher, agronomist or industry leader, you'll find inspiration and practical insights throughout the workshops, expert-led sessions and farm tours.

As we gather in the beautiful City of Fredericton, we celebrate the strength of our networks and the power of shared knowledge. This conference is more than a meeting of minds, it's a catalyst for progress. Whether you're here to explore regenerative practices, connect with new partners or deepen your understanding of forage systems and markets, we hope you leave inspired and equipped to lead change in your own community.

I thank our sponsors, speakers and organizing team for their dedication to making this event a success. Your commitment ensures that the CFGA remains a trusted voice and a driving force for sustainable land use across Canada.

Together, we are shaping the future of forage and grassland management, one rooted in stewardship, innovation and collaboration. Enjoy the conference and thank you for being part of this important journey.

Best,

Eric Boot

Chair, CFGA Board of Directors

Minister of Agriculture, Aquaculture and Fisheries

MESSAGE



It is my great pleasure to welcome you to the 16th Annual Conference of the Canadian Forage and Grassland Association (CFGA), taking place here in Fredericton. We are proud to host this national gathering in partnership with the New Brunswick Soil and Crop Improvement Association.

The CFGA plays an essential role as the national voice for Canada's vibrant forage sector, supporting more than 80,000 producers who steward over 70 million acres of forage and grassland across our country. The knowledge, collaboration and innovation fostered through this conference are vital to the growth and sustainability of the Canadian forage industry and the broader agricultural sector.

This year's theme, ***Greener Horizons: Technological Innovations in Forage and Grassland Management***, highlights the forward-looking spirit that drives our industry. By sharing cutting-edge research, advanced production practices and enhanced environmental management strategies, you are helping to ensure a sustainable and resilient future for Canadian agriculture.

I commend the CFGA and all participants for your dedication to innovation, stewardship and collaboration. Thank you for the important work you do to sustain our lands, strengthen our rural communities and contribute to Canada's food security.

Welcome to Fredericton, and best wishes for a productive and inspiring conference.

Pat Finnigan

New Brunswick Minister of Agriculture, Aquaculture and Fisheries

CFGA Conference Agenda

Agenda is subject to change. All times are Atlantic Standard Time. Location, unless otherwise noted, is the Ballroom on the main floor. Breakfast and lunch served in the Ballroom and breaks in the Junior Ballroom (where the trade show can be found), unless otherwise noted.

Tuesday, November 18

Day 1: Pre Conference Workshops - Breaks and Lunch Provided

8:00 AM - 8:45 AM

BREAKFAST

8:30 AM - 4:30 PM

Grasslands Stakeholder Summit - Hybrid Session

Junior Ballroom (upstairs)

8:30 AM - 4:30 PM

Advanced Grazing Mentorship Workshop - In-person Only

Garrison Room

7:00 PM - 10:00 PM

Junior Ballroom

Welcome Reception

Hosted by the CFGA and NBSCIA

Wednesday, November 19

Day 2: Smart Tech & Pasture Strategies

8:30 AM - 6:00 PM

Junior Ballroom

Conference Trade Show

8:30 AM - 6:00 PM

Academic Poster Showcase

7:30 AM - 8:45 AM

BREAKFAST

Technology on the Landscape

9:00 AM - 9:15 AM

Welcome Messages

9:15 AM - 10:15 AM

Everything that can be measured can be improved!

Jean-Philippe Laroche, Lactanet

Keynote:

10:15 AM - 10:45 AM

How data is powering grassland conservation and stewardship: Examples of habitat identification, farmer incentives and remote monitoring to restore Bobolink populations in the Maritimes

Sean Rudd, Korotu Technology

10:45 AM - 11:15 AM

BREAK

11:15 AM - 11:35 AM

Achievements of farm-scaling the National Grassland Inventory Tool

Nasem Badreldin, Grassland Analytica

11:35 AM - 12:00 PM

Agriculture drone use: Opportunities, strategies, limitations

Joseph Graham, New Brunswick Soil and Crop Improvement Association

12:00 PM - 12:15 PM

Panel Q&A with Speakers

12:15 PM - 1:30 PM

LUNCH

Pasture System Strategies

1:30 PM - 1:40 PM

Welcome Back and Sponsor Message

1:40 PM - 2:15 PM

Building resilient pastures: Species selection and population dynamics

Marie-Pier Landry, Le Centre d'initiatives en agriculture de la région de Coaticook (CIARC)

2:15 PM - 2:40 PM

Measuring pasture productivity: Turning instinct into an indicator

Marie-Pier Beaulieu, Le Conseil québécois des plantes fourragères (CQPF)

2:40 PM - 2:55 PM

Panel Q&A with Speakers

2:55 PM - 3:15 PM

BREAK

3:15 PM - 3:50 PM

Canadian virtual fencing showcase

Provincial representatives from BC, AB, SK and QC virtual fencing demo sites

3:50 PM - 4:50 PM

Closing Day 2 Keynote:

Measuring progress in the sustainability of Canadian beef

Andrea White, Canadian Roundtable for Sustainable Beef (CRSB)

4:50 PM - 5:00 PM

Panel Q&A with Speakers

5:00 PM - 5:05 PM

Closing Comments

6:30 PM - 8:30 PM **The CFGA Leadership Award Dinner**
featuring *Danielle Walsh, of Meyers Norris Penny (MNP), in a facilitated discussion*
Planning for tomorrow's harvest: Farm succession made simple

Thursday, November 20

Day 3: Innovations in Forage Management Systems

8:30 AM - 5:30 PM **Conference Trade Show**
Junior Ballroom

8:30 AM - 5:30 PM **Academic Poster Showcase**

7:30 AM - 8:45 AM **BREAKFAST**

8:00 AM - 8:30 AM **CFGA Operational Update**
Cedric MacLeod, CFGA Executive Director

8:30 AM - 8:50 AM **New Brunswick Projects Update**
Jason Wells, Crop Development Specialist at Province of New Brunswick

Forage System Innovation

8:55 AM - 9:00 AM **Welcome Message**

9:00 AM - 9:45 AM **Keynote:**
The role of grazing livestock in supporting sustainable soil management:
Examples from Ontario
Kim Schneider, University of Guelph

9:45 AM - 10:25 AM
Achieving forage quality through technology
John Winchell, Alltech

10:25 AM - 10:40 AM **Panel Q&A with Speakers**

10:40 AM - 10:55 AM **BREAK**

10:55 AM - 11:20 AM
The future is digital: Digital agriculture and Canadian agriculture policy
Tyler McCann, Canadian Agri-Food Policy Institute

11:20 AM - 11:40 AM

From sensors to silage: Precision agriculture in forage and grassland management

Liv Walker, Green Diamond - John Deere

11:40 AM - 12:00 PM

Turning yield data into decisions: A producer's perspective

Wietze Dykstra, Producer

12:00 PM - 12:15 PM

Panel Q&A with Speakers

12:15 PM - 1:10 PM

LUNCH

Markets and Export Impact

1:10 PM - 1:15 PM

Welcome Back and Sponsor Message

1:15 PM - 1:45 PM

Status of U.S. hay markets and international export markets

Josh Callen, The Hoyt Report

1:45 PM - 2:15 PM

Canadian economic outlook

Aaron Goertzen, BMO

2:15 PM - 2:40 PM

Export market support structures when facing turmoil

Bryan Nugent, Export Development Canada

2:40 PM - 2:50 PM

Panel Q&A with Speakers

2:50 PM - 3:10 PM

BREAK

3:10 PM - 4:10 PM

Canadian digital agriculture - perspectives on successes, challenges and opportunities

Craig MacEachern, Dalhousie University

Closing Keynote:

4:10 PM - 4:20 PM

Conference Closing Remarks

Note, no dinner provided

6:00 PM - 10:00 PM

Building Bridges Social

Bringing together those who have impact on forage, pasture and grasslands to network and build stronger connections

RSVP only - food & drink provided

Friday, November 21

Day 4: Post Conference Tour

7:30 AM - 8:45 AM

BREAKFAST

8:00 AM

Meet at CFGA reception table for 8:00 am check in

8:15 AM

Shuttle leaves hotel

8:45 AM - 5:00 PM

Tour

Lunch provided

Shuttle bus transportation is provided for conference registrants to and from the hotel. Attendees must pre-register for the tour.



Photo credit: Cultivating Communications

Access Conference Proceedings

CONNECT AND LEARN

Find the CFGA's 16th annual conference materials, including speaker and workshop resources, speaker background information, sponsorship information and more on the CFGA's online learning platform. This is also where you will gain access to speaker session recordings once posted post-conference.

Scan the QR code below to access the learning platform or go to <https://theforageresource.canadianfga.ca/courses/cfga-2025-conference>

Follow the directions to log in OR create an account.



Once inside the platform, click on 'Dashboard' or 'Courses' and select the CFGA 2025 Conference course to see all conference content. Visit speaker pages, view sponsorship content and explore further talk and workshop resources. Regular content updates will be posted throughout the conference, including links to use the live translation function daily, so check back regularly.

Conference registrants will have access to all content posted on the LMS until June 2026, including the speaker talk recordings. If you have any questions, please reach out to Trudy at info@canadianfga.ca.

Canadian THE BEEF MAGAZINE
Cattlemen



**PROUDLY
CANADIAN**

The cattle business doesn't slow down. Neither do we.



FOR OVER 85 YEARS, Canadian Cattlemen has been more than a magazine, we've been a partner through all the unknowns that come with raising cattle in Canada. Month after month, we've delivered the information producers rely on from practical management tips, market analysis, and real stories from operations just like yours.



CONFERENCE ATTENDEES:
scan the code to subscribe
at the guaranteed lowest price.

Canadian Cattlemen · The Beef Magazine Since 1938.



HELPING FEED CANADIANS

**DAIRY FARMING IS
MORE THAN JUST A JOB.
IT'S A LABOR OF LOVE.**

Learn more:
dairyfarmersofcanada.ca



ROOTS100



Let's Grow

**THE BEST
CROPS**

PROGRAM

Or

Bring a friend
and
double the deal!

When you both
order a T100,
you'll get a FREE
Lift Cart.

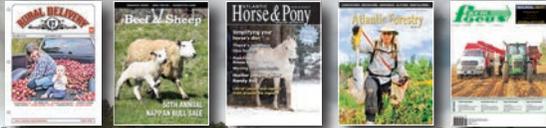
For the World!

BOOK NOW

wonderfull.ca/roots100

For CFGA AGM

dji AGRICULTURE | WONDERFULL



Independently operated and
independent-minded, since 1976!
Made possible in no small way by
our readers & advertisers!

Owned and operated in Atlantic Canada
and publisher of:

*Rural Delivery, Atlantic Horse & Pony,
Atlantic Forestry Review,
Atlantic Beef & Sheep, and Farm Focus.*

1-877-354-3764

RuralLife.ca



LIKE NOTHING ELSE

SILO-KING®



NEIL WIDEMAN | (519) 577-6893
neilwideman@yahoo.ca

Advancing, measuring and communicating continuous improvement in sustainability of the Canadian beef value chain.



CRSB
Canadian Roundtable
for Sustainable Beef



Benchmarking & Goals



Projects & Initiatives



Communications & Engagement



Third Party Certification

crsb.ca

SEEDS & SCIENCE

DLF FIBER ENERGY

HIGHER DIGESTIBILITY = HIGHER FEED INTAKE

- Livestock perform better with maximum forage yield, digestibility and protein content
- Our top products improve dry matter intake and boost milk or meat yields
- It is the surest way to maximize output without increasing input costs

CA.DLF.COM

MORE MILK WITH DLF
MORE MEAT WITH DLF

FARM SMARTER - NOT HARDER

KINGSTON FARM SUPPLY

Proudly Serving Atlantic Canada

ARROWQUIP

Our Contact
902-200-0582

More Information
kingstonfarmsupply.ca



Agras T100 // \$48,505
Canada's Spray Drone Shop

DroneSpray.ca
1-866-376-7779

DRONE SPRAY CANADA

dji
AGRICULTURE



You treat them like family.

Feed them like family.

With BrettYoung,
your forage seed partner.

1-800-665-5015 | www.brettyoung.ca *BrettYoung.*



Photo credit: Cultivating Communications